

.alteam®

Portfolio

Smarter growth through fractional expertise



Music AI SaaS Marketplace

Powering Acrylic’s Market Entry with Strategic Prototyping

Challenge:

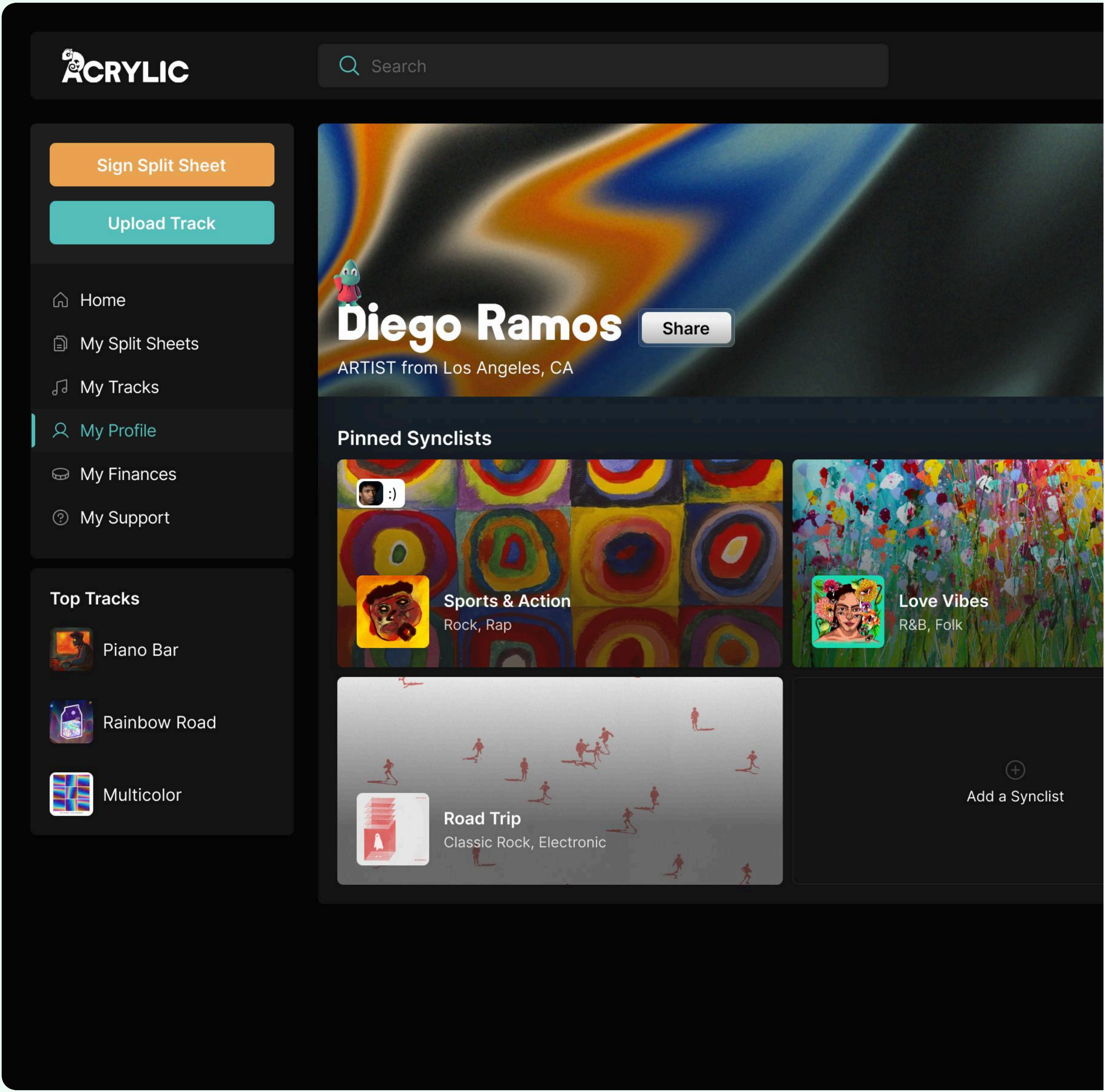
Acrylic’s founder, an ex-music label executive, got the idea to create a two-sided platform to allow artists to license their sync music and for creators to use that music in their projects. Without experience building or launching a peer-to-peer marketplace, the team faced uncertainties about bringing their vision to life, securing funding, and successfully launching it.

Solution:

Alteam recommended prioritising product prototyping with a Fractional Product Design Lead before expanding the team or hiring a CTO. By leveraging our Prototyping Bundle, we helped Acrylic efficiently refine its product concept through focused and iterative design processes.

Outcome:

The strategic focus on prototyping and iterative design resolved the initial challenges and positioned Acrylic to attract significant interest from investors and industry leaders. The effectiveness of the revised approach was underscored by Acrylic securing a spot in the prestigious Techstars accelerator program, setting the stage for its successful product launch.



Next Artist →



Share

KAMrank ⓘ

+17

78

/100

Good

Performance ⓘ

+3%

67%

/100%

Upcoming

Audience Summary

See All

TikTok

75.8%

Spotify

22.8%

YouTube

1.5%

Combined Audience Size

82,9K

+75 (0.09)%

Followers

62,800

-300 (0.48%)

Followers

18,895

+285 (1.53%)

Subscribers

1,240

+0 (0%)

Love Vibes

R&B, Folk

Contact Us

2,374,123 Uses

Premium

2,017,335 Uses

Basic

1,843,734 Uses

Basic

1,211,861 Uses

ACRYLIC

Search

🔔



Sign Split Sheet

Upload Track

Home

My Split Sheets

My Tracks

My Profile

My Finances

My Support

Top Tracks

Piano Bar

Rainbow Road

Multicolor

All Tracks

Past 7 Days

Additional Filters

Total Uses

Jan 22 - Jan 28, 2024

549K

+47.3%

Some Data

Jan 22 - Jan 28, 2024

\$549K

+47.3%

Some Data

Jan 22 - Jan 28, 2024

\$549K

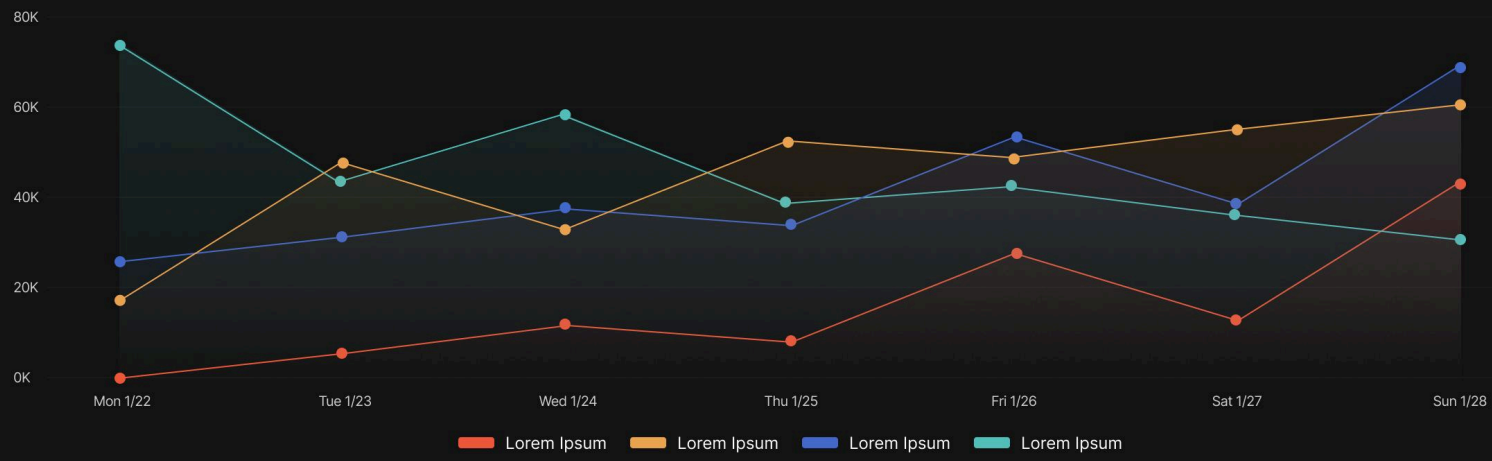
+47.3%

Some Data

Jan 22 - Jan 28, 2024

\$549K

+47.3%



Top Used Tracks

Track Name

Total Uses

Falling

45,567

So It Goes

39,748

Force

24,613

Top Uses From Synclists

Synclist Name

Total Uses

Chill Vibes Café

24,876

Indie Wonderland

17,156

Retro Rewind Mix

11,218

ACRYLIC

Search

🔔



Sign Split Sheet

Upload Track

Home

My Split Sheets

My Tracks

My Profile

My Finances

My Support

Top Tracks

Piano Bar

Rainbow Road

Multicolor

Preview Your Track



Track Name

Artist Name

2:43

Hip-Hop Synthwave

Feel like the tags don't match to the track?

Back

Next

4

Preview

Set

🔔



Drop your Track Wav file here or upload it manually

Drop your Cover Art File here or upload it manually

JPG 3000px x 3000px

Drop Additional files here or upload them manually

What files tp upload?

Back

Next

Connect split sheet

General information

3 Upload assets

4 Preview & Confirm

5 Set your prices

ACRYLIC

Search

🔔



Sign Split Sheet

Upload Track

Home

My Split Sheets

My Tracks

My Profile

My Finances

My Support

Top Tracks

Piano Bar

Rainbow Road

Multicolor

Most Used Track

Falling

45,567 Uses

+11.43%

Most Popular Tag

Lo-Fi

34,756 searches

+8.34%

Total All Time Uses

Jan 22, 2023 - Mar 1, 2024

549K

+0.23%

Total Monthly Uses

Jan 1 - Jan 31, 2024

47,8

+5.7%

Total Daily Uses

Feb 29 - Mar 1, 2024

11,2K

+34.9%

Release Date

Assigned Tags

Search for a specific track

Assign Prices

Upload Track

Track Name

Total Track Uses

Assigned Tags

Price Tag

Popular Tags

Release Date

Open Track

Falling

45,567

+11.43%

Lo-Fi Pop

\$12.99 Contact Us

Lo-Fi

Oct 4, 2023

Open Track

So It Goes

39,748

+312%

Hip-Hop Synthwave

\$5.99 Premium

Hip-Hop

Oct 1, 2023

Open Track

Force

24,613

+7.85%

Country Jazz

\$3.99 Basic

Jazz

Sep 17, 2023

Open Track

Sphera

19,046

+211%

Latin R&B

\$3.99 Basic

Latin

Sep 5, 2023

Open Track

Sundown

11,764

+115%

Indie Pop

\$3.99 Basic

Indie Pop

Aug 24, 2023

Open Track

ACRYLIC

Search

🔔



Sign Split Sheet

Upload Track

Home

My Split Sheets

My Tracks

My Profile

My Finances

My Support

Top Tracks

Piano Bar

Rainbow Road

Multicolor

Your Track

Track

Publishing Splits

Full Name

Diego Ramos

Email

diegoramos@gmail.com

100 %

Total: 100%

Masters Splits

Full Name

Diego Ramos

Email

diegoramos@gmail.com

100 %

Total: 100%

Back

Review



AI Education

Transforming ESAI with Strategic Technical Leadership and Agile Development

Challenge:

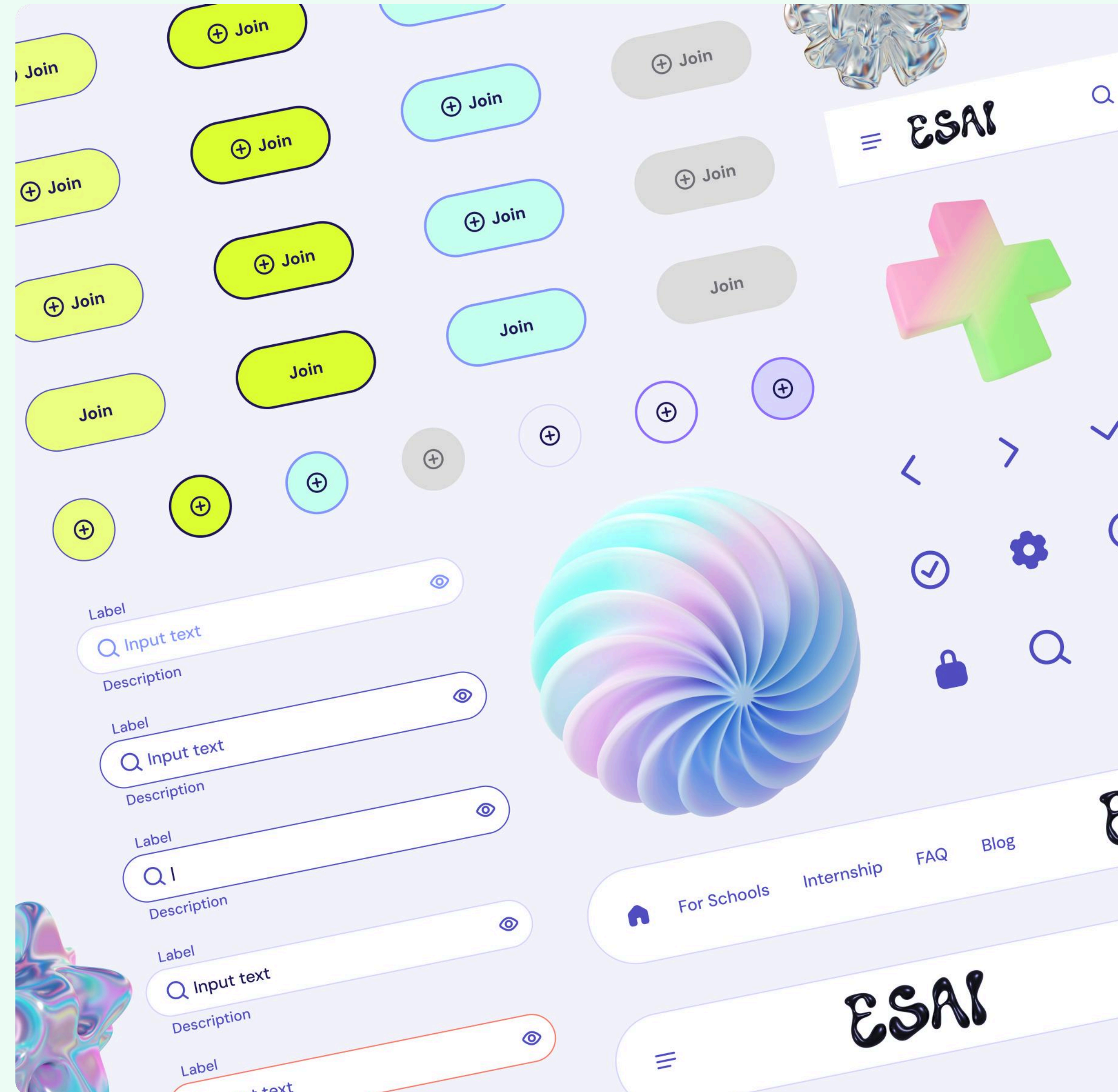
ESAI, a growing edtech startup, needed a technical founder. Their low-code-built product needed more scalability and flexibility to add custom features. With limited funding and the pressure to secure a seed round, the founder needed to showcase an innovative product and expand its offering with AI tools to validate early traction and strengthen their proof of concept.

Solution:

Alteam stepped in with a phased approach, starting with our Product Assessment bundle. We assigned a fractional CTO and CPO to analyse the ESAI MVP, product strategy, and market approach. This led to significant improvements in the product's design and functionality and the integration of advanced AI tools.

Outcome:

Alteam's strategic interventions improved ESAI's product and enhanced its capabilities with new AI tools, giving its market position a significant boost. Thanks to its proven innovation in AI for education, the startup is now in a stronger position to attract seed funding.



AI EthicsFAQ

UpgradeJ

Story Strategist

#gettingstarted#yourstory

Uncover the unique angles of your story to package your most effective college application narrative.

Let's get to know you!

Share the pieces of your story that are most important to you. While not every section is required, we recommend filling out at least three in order to get to know you better.

Press Enter

Let's Go

ESAI

ESAI Tools

History

Applicant

Hall of Acceptances

Blog

User GuideAI EthicsFAQ

UpgradeJ

Story Strategist

#gettingstarted#yourstory

Uncover the unique angles of your story to package your most effective college application narrative.

Let's get to know you!

Share the pieces of your story that are most important to you. While not every section is required, we recommend filling out at least three in order to get to know you better.

I've always cared deeply about animal rights and caring for all creatures big and small

Growing up with a learning disability made it hard for me to comprehend what I was reading, which put me behind in school before I found specialized help

I'm passionate about astrology and the history and culture behind the pseudoscience

Punch Cards

Share Feedback

f i l d

ESAI

ESAI Tools

History

Applicant

Hall of Acceptances

Blog

User GuideAI EthicsFAQ

UpgradeJ

My ESAI Super Power

The Storyteller

By connecting your hobbies, accomplishments, passions, and goals to the programs and values of your dream school, you're putting your best story forward to help you stand out and get in.

ESAIwww.esai.ai

Flex Your Story

I'm one of the only people in my grade that single mom

Based on your unique story, here are some suggested angles get in:

1. Your cultural background is clearly important to your upbringing goal of working in social work. Emphasize this part of your

2. Consider connecting your love of reality TV to your desire connect your understanding of creating dramatic narrative or screenwriting programs at specific schools.

3. Community is a core value in your life. Use your unique story to discuss how community has shaped your sense of belonging; pursue creative majors before law school.

Try School Match Maker

School Match Maker

#gettingstarted#perfectmatch

Find the best schools, programs, and majors for you based on your

Punch Cards

Share Feedback

f i l d

AI EthicsFAQ

UpgradeJ

Settings

AccountSubscription

My Plan: Free

Cancel

Essay Master\$19.99

\$14.99

per month, pay yearly

Upgrade to Essay Master

Story Strategist Tool

Personal Statement Tool

Supplemental Essay Assistant

Outline Assistant

Essay Draft Editor

School Match Maker

Scholarship Guide

Hook Generator

Conclusion Coach

LOCI Tool

Letter of Rec Request

Perfect Match\$34.99

\$29.99

per month, pay yearly

Upgrade to Perfect Match

Story Strategist Tool

Personal Statement Tool

Supplemental Essay Assistant

Outline Assistant

Essay Draft Editor

School Match Maker

Scholarship Guide

Hook Generator

Conclusion Coach

LOCI Tool

Letter of Rec Request

Whole Package\$69.99

ESAI

ESAI Tools

History

Applicant

Hall of Acceptances

Blog

User GuideAI EthicsFAQ

UpgradeJ

Story Strategist

#gettingstarted#yourstory

Uncover the unique angles of your story to package your most effective college application narrative.

School Match Maker

#gettingstarted#perfectmatch

Find the best schools, programs, and majors for you based on your strengths, goals, and budget

Personal Statement

#gettingstarted#essaymaster

Not sure what to write your personal statement? Let our AI help you brainstorm topics that connect your story to the values of your dream school.

Supplemental Essay Assistant

#gettingstarted#essaymaster#yourstory

Working on an essay for a specific school? We'll help you make it more specific and effective!

Outline Assistant

#essaymaster#yourstory

Map out your perfect story with a customized framework that helps you put pen to paper.

Hook Generator

#gettingstarted#essaymaster

Grab your reader from the first sentence to create an essay that gets remembered.

Conclusion Coach

#essaymaster#finishingtouch

Not sure how to land your essay? Leave your reader wanting more with this custom conclusion coach.

Essay Draft Editor

#essaymaster#finishingtouch#yourstory

Looking for feedback on your essay draft? We'll help with grammar, spelling, flow of ideas, and more!

LOCI Tool

#wholepackage#finishingtouch#yourstory

Deferred from your dream school? Fear not! The Letter of Continued Interest Tool is here to help.

Scholarship Guide

#wholepackage#perfectmatch#yourstory

Looking for scholarship opportunities? We'll help you find the best ones for you based on your strengths, goals, and budget.

Letter of Rec Request

#wholepackage#yourstory

Not sure what to write your letter of recommendation? Let our AI help you brainstorm topics that connect your story to the values of your dream school.

Personal Statement

#wholepackage#finishingtouch#yourstory

Not sure what to write your personal statement? Let our AI help you brainstorm topics that connect your story to the values of your dream school.

Punch Cards

Share Feedback

f i l d

ESAI

ESAI Tools

History

Applicant

Hall of Acceptances

Blog

User GuideAI EthicsFAQ

UpgradeJ

Julia Dixon

Edit Profile

My Plan: Free Plan

Punch Cards

Use ESAI tools and get punch cards

Story Strategist Complete

Share

School Match Maker Complete

Share

Personal Statement Complete

Share

Punch Cards

Share Feedback

f i l d



Ticketing B2B2C Enterprise

Empowering Expian’s Product Growth from Seed to Series A.

Challenge:

As Expian rapidly grew in the tech industry and moved from Seed to Series A funding, it faced significant challenges in scaling its operations effectively. The main issue was adapting its innovative product to meet the diverse needs of different client types, which required a more robust and versatile team.

Solution:

Alteam responded with a tailored approach to team augmentation, using our elastic team model and startup-focused processes. We worked hand in hand with the client to source on-demand vetted UXUI, back-end and front-end engineer contractors. Our strategy focused on boosting Expian’s ability to customise and scale without sacrificing agility or innovation.

Outcome:

Alteam’s Scale solution helped Expian meet the growing demand for its customisable product while staying true to its agile and innovative culture. The augmentation facilitated Expian's growth during a critical phase of development, aiding its successful transition to Series A funding.

⬅️ Back to Search Orders

Bookings

Edit Order ✎

More Actions ⋮

Edit Variant: Latest ▾

Fish & Chip Supper Cruise 2023, Event

Pooley Bridge pier

18th July 2023. 19:00

Ticket Price:

Adult: £35.00

Amount: x1

Children: £22.00

Amount: x1

Add-On:

Vegetarian: £00.00

Amount: x1

Children: £00.00

Amount: x1

Total: £73.00

Paid: £73.00

Not Redeemed

Redeem Booking ➡️

Reservations

My Account

Search Orders

Scan QR

Today's Reservations

Order ID	Date of travel/event	Name	Phone Number	Status
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered
123456789	2023-01-25	Name Lastname	+44 1234 124455	Ordered

2. Payment

3. Confirmation

Fields with * are mandatory

Last Name *

Snailson

Phone Number *

+44 1234 12345

Address Line 1

Address Line 2

Enter Address Line 2

Post Code *

W1D 2LE

Order Summary

Fish & Chip Supper Cruise 2023, Event

Pooley Bridge pier18th July 2023, 19:00

Ticket Price:

Adult: £35.00

Amount: x1

Children: £22.00

Amount: x1

Add-On:

Total: £57.00

Override Price? 25

Continue to Payment

Back to Order Details

Edit Order

Please select booking to edit, additionally you can cancel booking/order or add booking to this order.

Cancel Order

Add To This Order

Booking Details:

Fish & Chip Supper Cruise 2024, Event

Pooley Bridge pier

Tickets:

Adult

Ages 5 or above

2

Children

Ages 3-5

1

Add Ticket Type

Date and Time:

Date

20 Mar 2024

Time

10:00

Cancel This Booking

Booking Details:

Fish & Chip Supper Cruise 2024, Event

Pooley Bridge pier

Tickets:

Adult

Ages 5 or above

2

Add Ticket Type

Undo All Changes

Date and Time:

Cancel This Booking

Summary

Children: -£22.00

Amount: x1

Cancelation Fee: £5.00

Non Refundable

Waive Fee

New Sub Total: -£87.00

Amended Booking Details:

Already Paid: £92.00

Fish & Chip Supper Cruise 2024, Event

Pooley Bridge pier20 Mar 2024, 10:00

Removed Tickets:

Child: £10.00

Amount: x1

Amendment Fee: £5.00

Non Refundable

Waive Fee

New Sub Total: -£5.00

Total: -£92.00

Override Price?

Continue to Refund

Back to Search Orders

Membership & Billing

Order ID: DVI2VBDIQSC7J

Membership Details

Membership Details

Family 2Active

Membership includes [2] adults, [2] children, and access to all Explan Locations.

Membership Price: £120.00 • Activated on: 04 Apr 2023 • Renewal Date: 04 Apr 2024

Lead Member Information

Full Name: Bob Snailson • Phone Number: +44 1234 12345 • Email: bobsnailson@gmail.com • Date Of Birth: 01 / 02 / 1997

Additional Information

Market: P&O Ferries • Order Created At: 29 May 2024, 11:02 • Channel: Reservations Portal • Reservations User: Christian Philips

Back to New Orders

Refund Options

Automatic

Manual

Automatic

The refund will be processed and returned to the original payment method. Please note that if multiple payment methods have been used, the refund will be split between them up to the original payment amount for each method.

Notes/Reason

Enter Notes/Reason

Refund Details

2. Confirmation

Refund

Fish & Chip Supper Cruise 2024, Event

Pooley Bridge pier

Ticket Price:

Adult: £35.00

Amount: x1

Children: £22.00

Amount: x1

Add-On:

Sub Total:

Back to Order Details

Order History

28 Feb 2024 (Latest)

CancellationRefund10:30 AM

Learn More

Total Refunded: £90.00 • Refund Method: Debit/Credit Card • Refunded Tickets: 3x Adult, 1x Children • Cancellation Team Member: Tim Jacobs • Cancellation Channel: Reservations Portal

Amendment10:30 AM

Learn More

Date Amendment: 18th July 2024 - 19th July 2024 • Time Amendment: 19:30 - 20:00 • Amending Team Member: Tim Jacobs • Amendment Channel: Reservations Portal

AmendmentPayment10:30 AM

Learn More

Total Amendment Paid: £25.00 • Payment Method: Debit/Credit Card • Purchased Tickets: 1x Adult • Amending Team Member: Tim Jacobs • Amendment Channel: Reservations Portal

AmendmentRefund10:30 AM

Learn More

Total Refunded: £65.00 • Refund Method: Debit/Credit Card • Refunded Tickets: 2x Adult, 1x Children • Amending Team Member: Tim Jacobs • Amendment Channel: Reservations Portal

Cancellation

General Information

Market: P&O Ferries

Order Cancellation: 28 Feb 2024

Cancellation Channel: Reservations Portal

Refund Information

Refunded Tickets: 3x Adult, 1x Children

Cancellation Team Member: Tim Jacobs

Transaction ID: 004b000064

Note: 2 adults and delayed flight

Refund Method: Visa **0004



Energy Utilities Native App

Streamlining User Energy Tracking and Experience for Glide with an Advanced Mobile Product

Challenge:

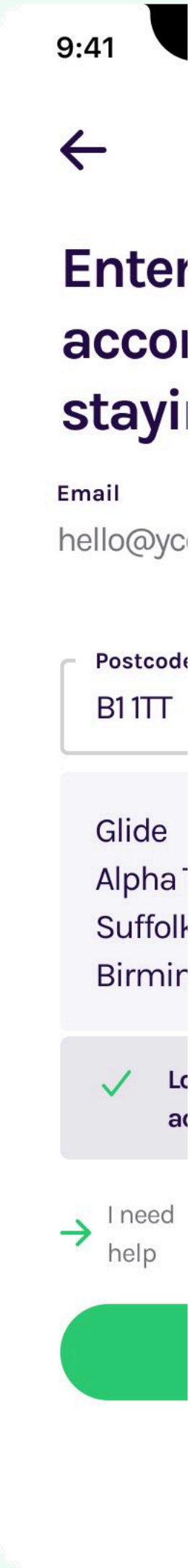
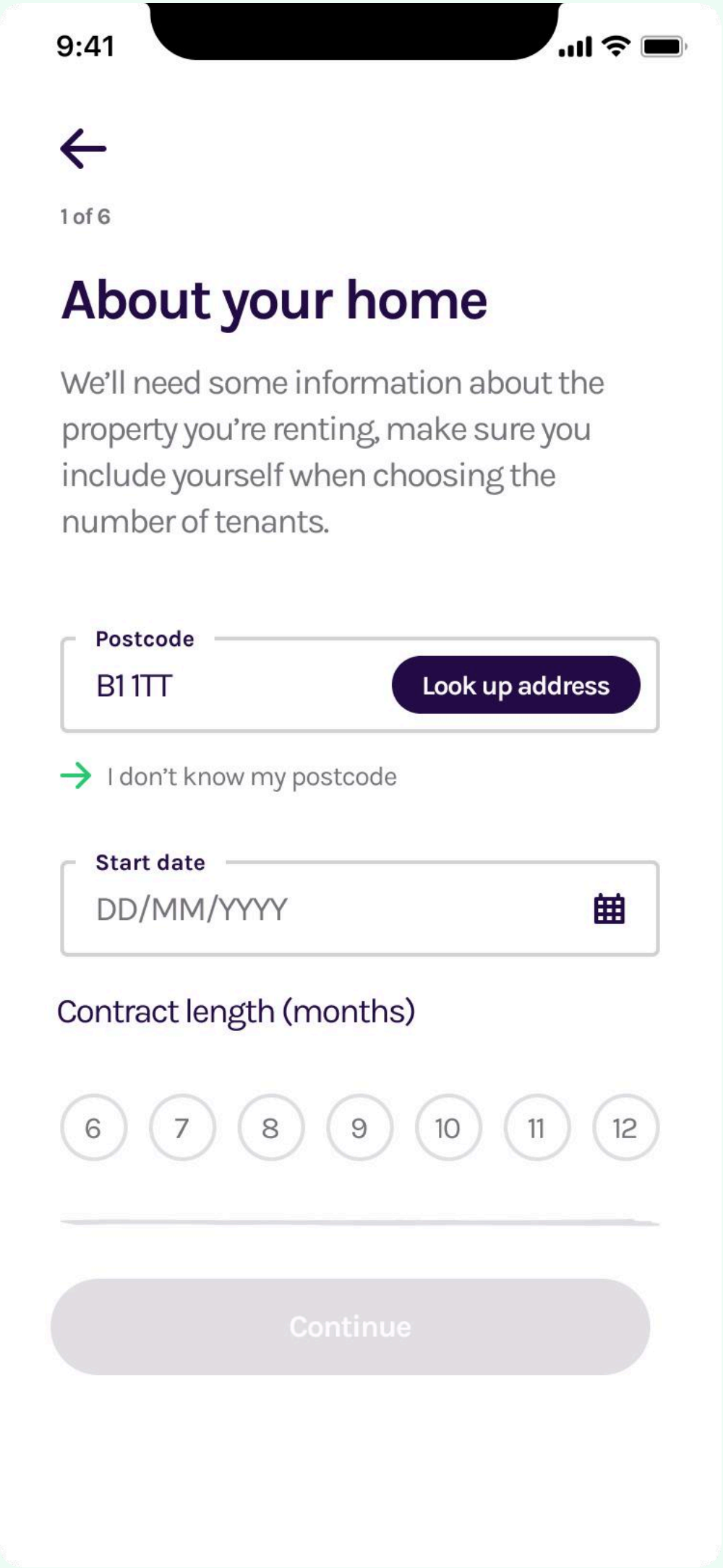
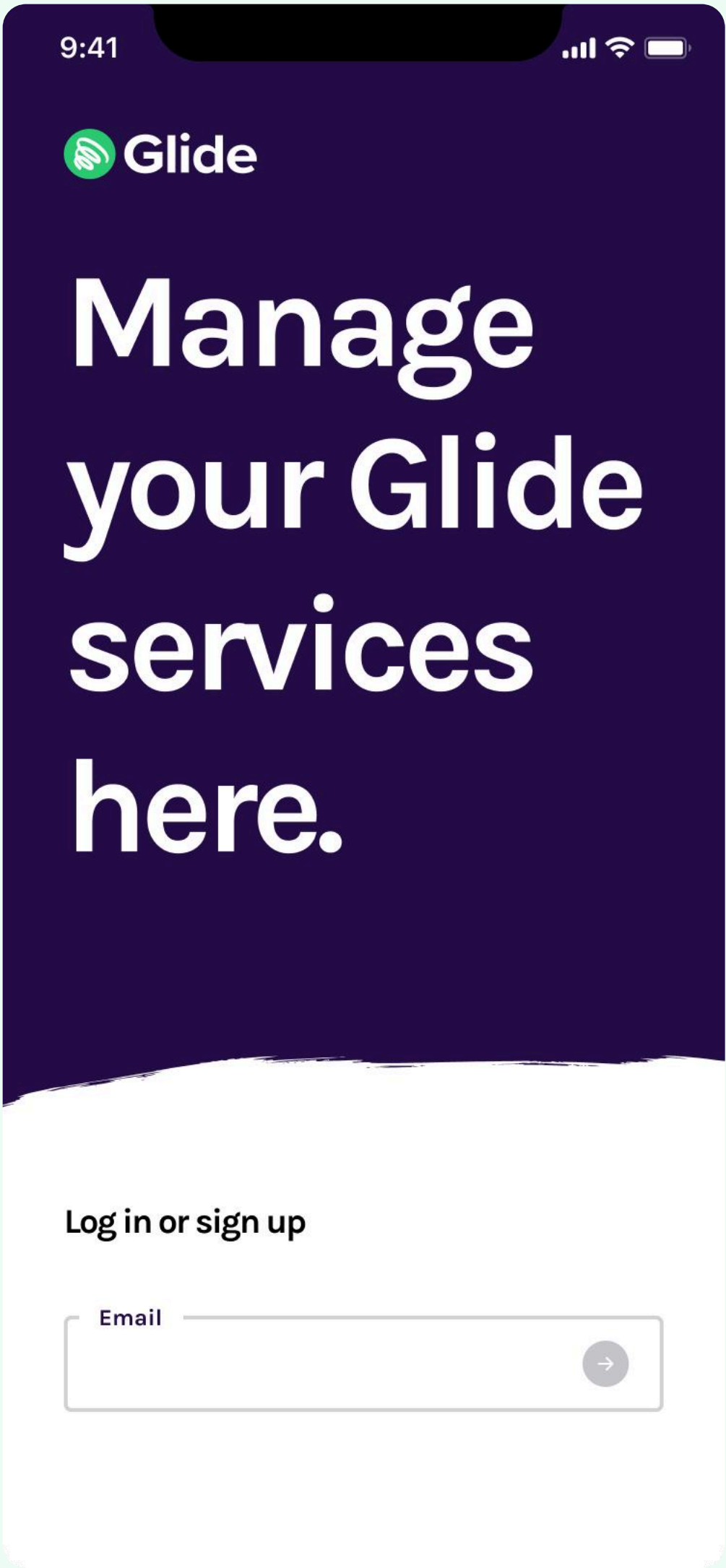
Glide, a leading IT service sector player, faced significant challenges in managing the high volume of inbound calls and emails. These needed to be improved in customer service and operational efficiency. They needed a robust solution to streamline communications, improve responsiveness, and free up valuable resources.

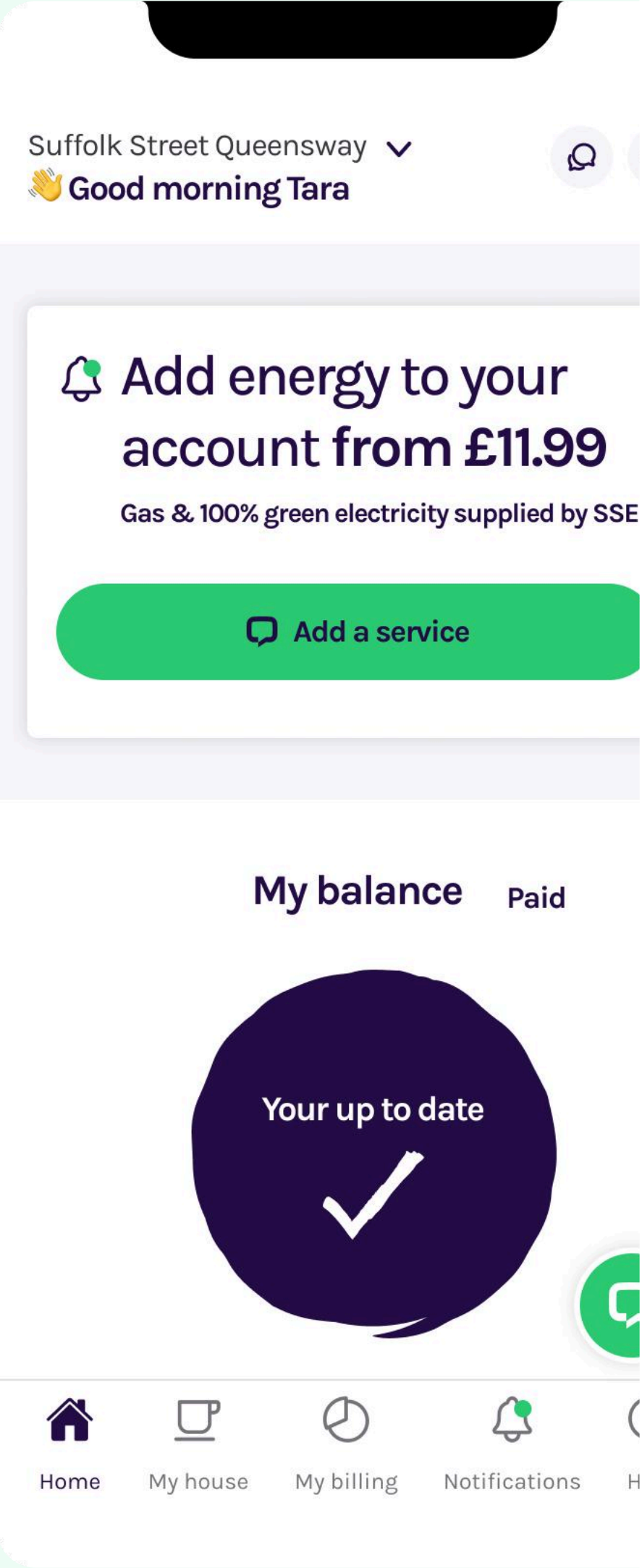
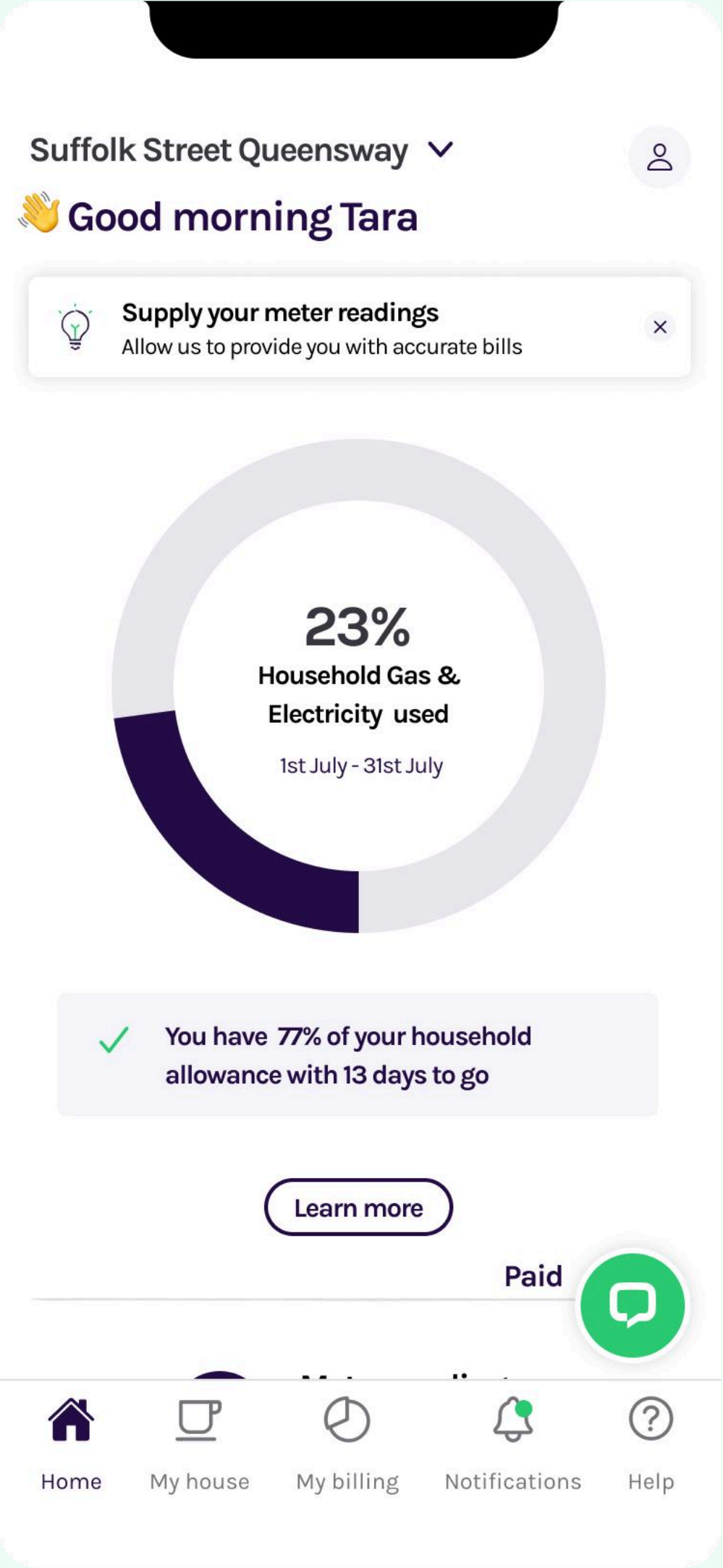
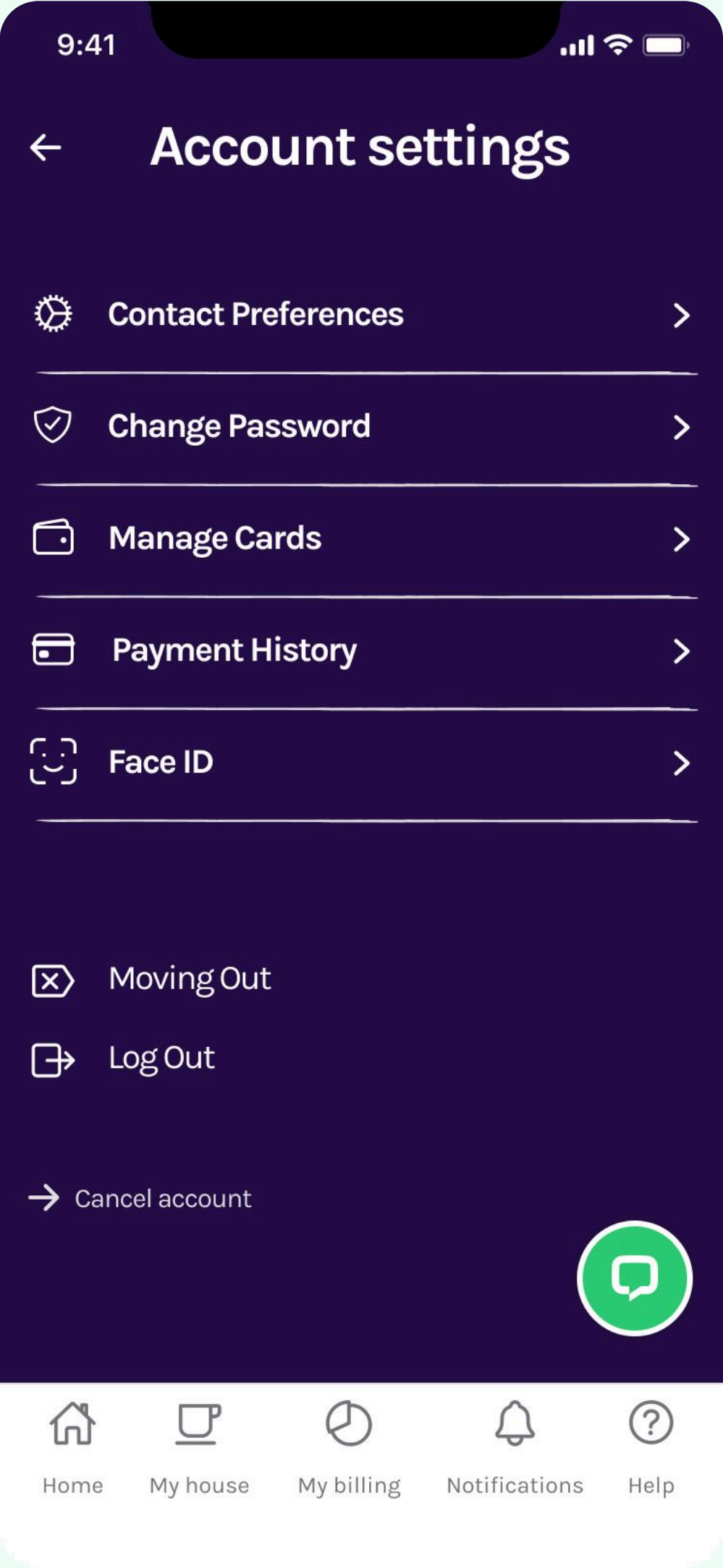
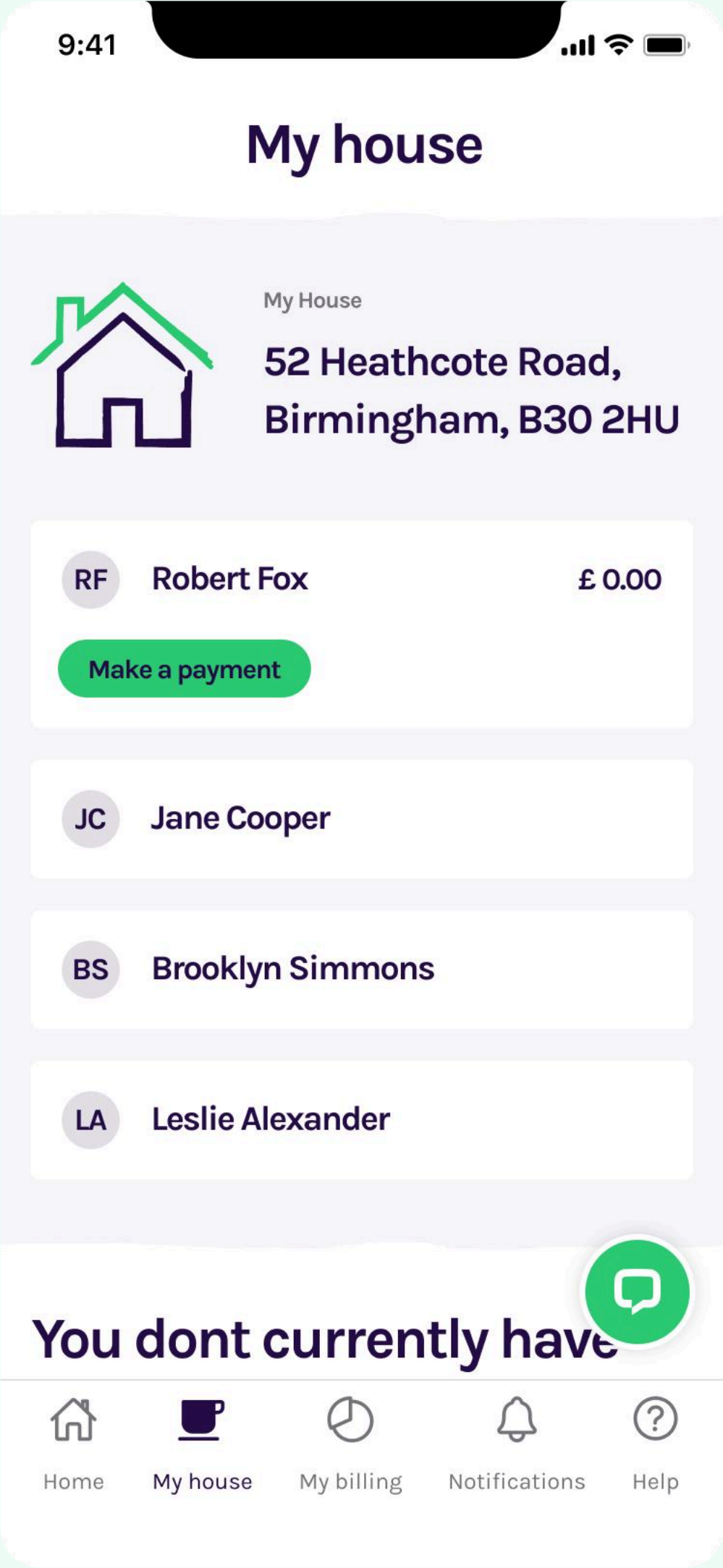
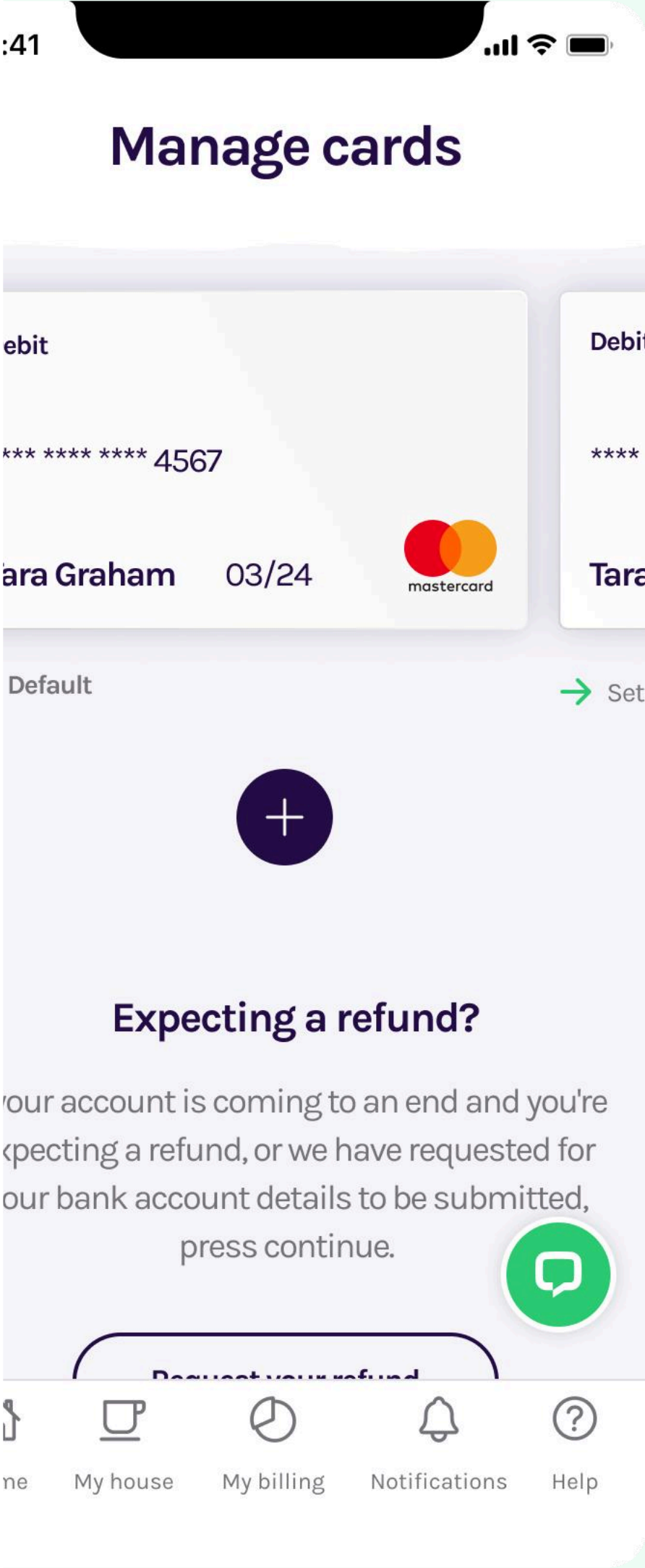
Solution:

Alteam deployed a front-end elastic team composed of a senior UX, junior UI and two mobile application engineers (React Native, Typescript) to develop a custom-built mobile application for iOS and Android. Using advanced technologies such as native React components and integrating key third-party APIs, we aimed to transform Glide's communication infrastructure.

Outcome:

The app provided by Alteam transformed Glide's approach to customer service. By reducing the strain caused by previous inefficiencies, Glide improved its service delivery, resulting in better customer satisfaction and enhanced operational scalability.







Fitness & Wellbeing Native App Proptech Website

Enhancing Solo60’s Digital Presence in Proptech and Fitness

Challenge:

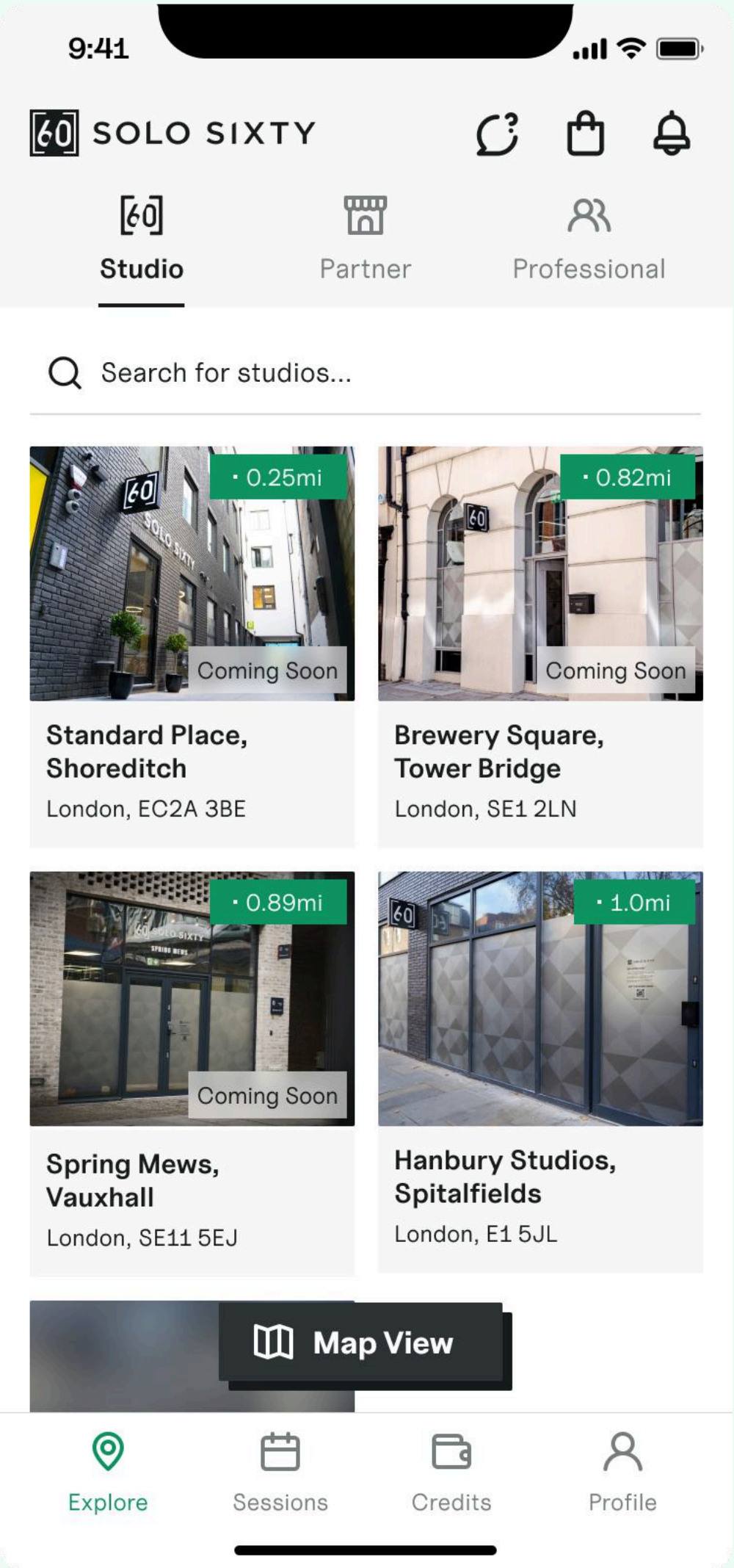
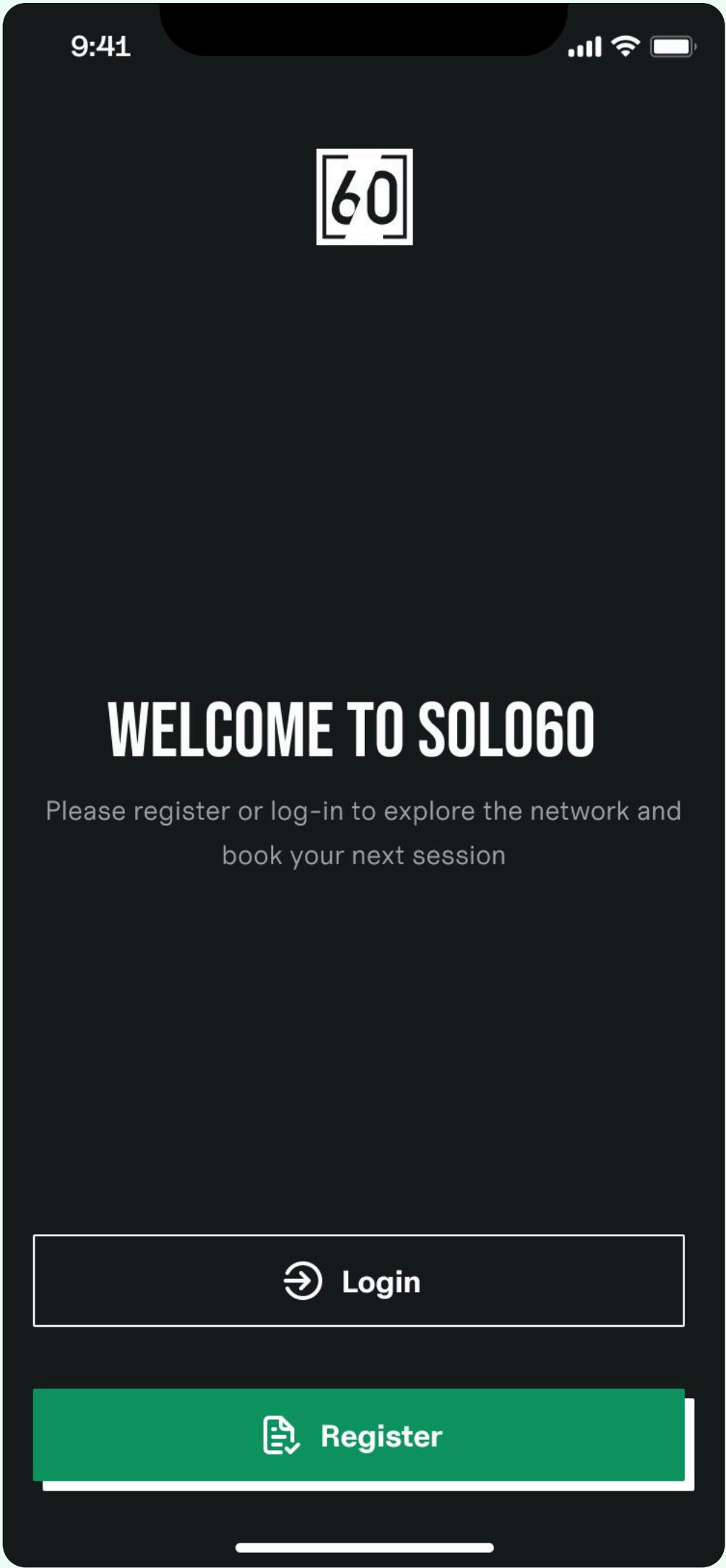
Solo60, a seed-stage startup uniquely positioned at the crossroads of property technology and fitness, aimed to improve its digital presence significantly. The challenge was to revamp its existing website and mobile app to attract more users and deliver a better user experience that could scale as the business grew.

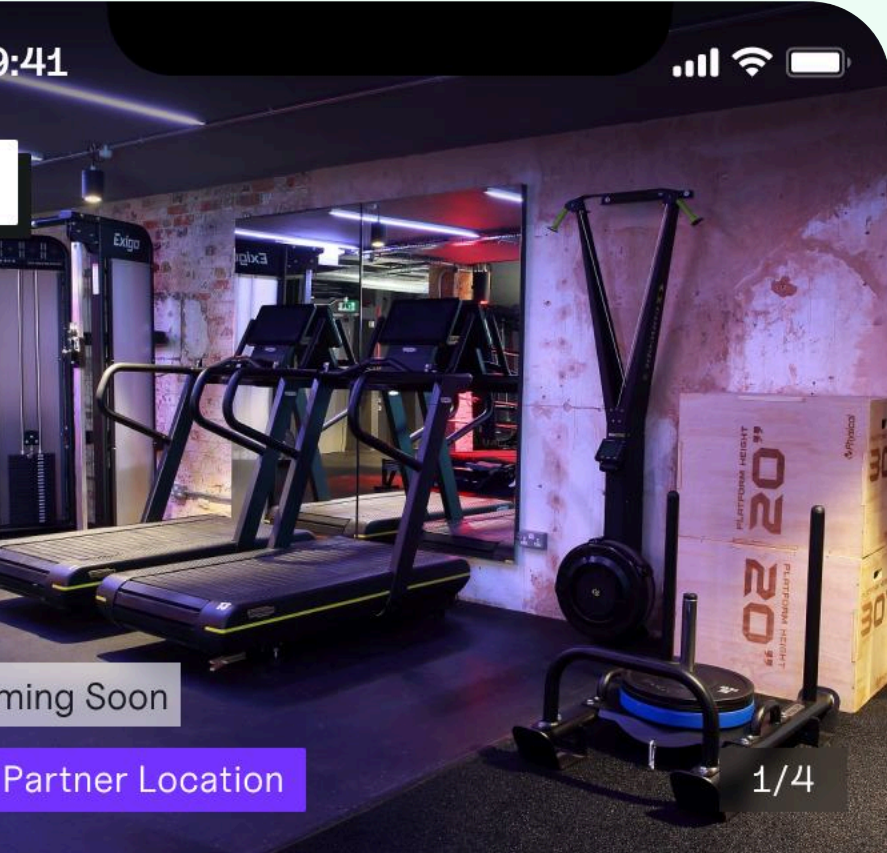
Solution:

We provided an on-demand UXUI and engineering elastic team (5 contractors) supervised by a fractional chief product officer, which added a mix of experience and cost-effectiveness. This combination allowed Solo60's founder to have a tech partner who took ownership of the product roadmap, translated requirements into backlog items, and produced outcomes quickly.

Outcome:

The collaboration resulted in a major transformation of Solo60’s digital presence, with an enhanced interface that met user expectations. The revamped platforms have driven increased user engagement and retention, positioning Solo60 to take full advantage of the growing intersection of fitness and property technology.





BOX

King's Road, London SW3 4PA · 0.25mi

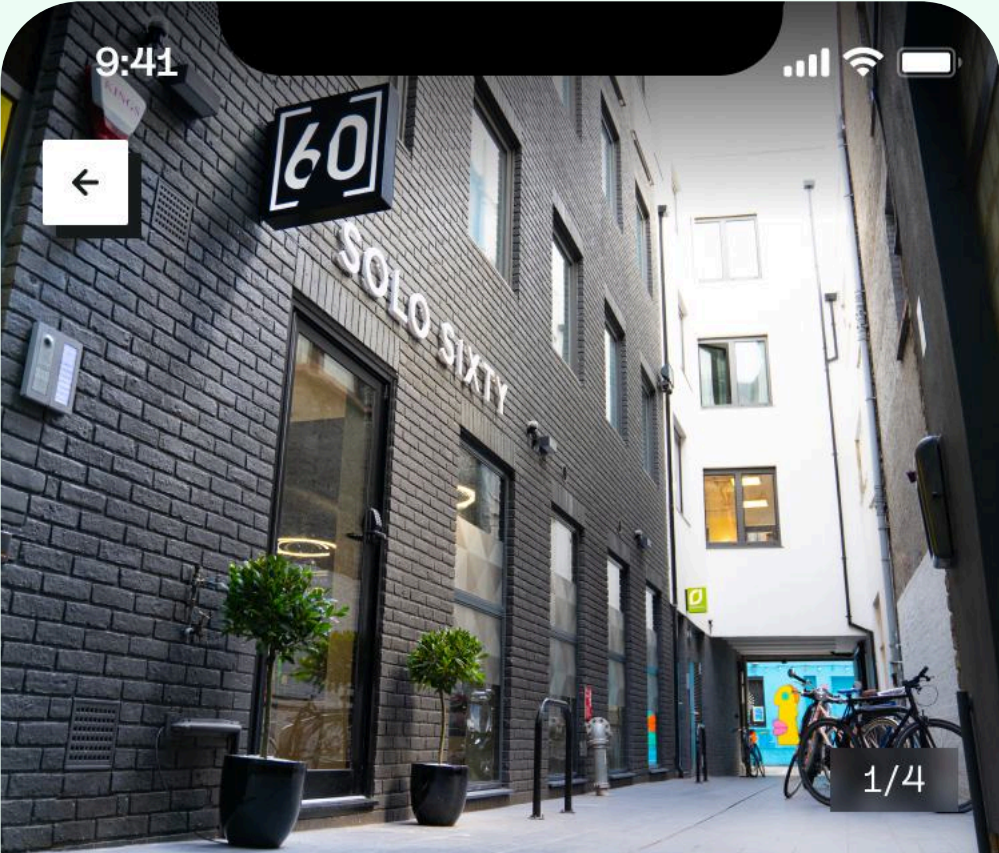
- Open Gym
- Lorem
- Ipsum

am ipsum dolor sit amet consectetur. Non enim
cies donec montes. Vitae sagittis vitae ut diam
Quis sollicitudin sit risus condimentum
tibus in diam nec dictumst. Mattis risus at
sectetur proin in nulla pellentesque.
am ipsum dolor sit amet consectetur. Non enim
icies donec montes.

PACITY

Price Range:
12 CREDITS

Book Session



BREWERY SQUARE

Brewery Square, Tower Bridge, SE1 2LN · 30m

- Mon-Sun: 24h
- 878 Sq. Ft.

Just a 60 second walk from the famous Tower Bridge
is this character-filled site with large windows
surrounding the whole unit allowing plenty of natural
light. You can access it directly from the street on
ground floor level and enjoy 2 floors to yourself.

CAPACITY

Up to 5 people

Solo Price Range:
6 - 32 CREDITS

Book Session

9:41

STEP 1 OF 3: BOOKING

Hanbury Studios, Spitalfields
London, EC2A 3BE

SELECT DATE

AUG
20
SAT

AUG
21
SUN

AUG
22
MON

AUG
23
TUE

AUG
24
WED

AUG
25
THU

Today

SELECT TIME OF DAY

Morning

Afternoon

Evening

Night

SELECT DURATION

Use the slider to choose your session duration
in 15-minute intervals.

60

1 hour

Need a session for 3+ hours? [Contact Us](#)

AVAILABLE SESSIONS

Start at half hour ☐

Total:
0 CREDITS

Next

9:41

STEP 2 OF 3: INVITE FRIENDS

Hanbury Studios, Spitalfields
London, EC2A 3BE

OCTOBER 4, 2022

Start Time: 07:00am - 08:00am [Change](#)

Additional: + 30 minutes

FRIENDS 1 of 5 [Remove All](#)

Invite friends by clicking the button below and
entering their email to search for their account.

People you added:

Kirilo Sztarcsak
kirilosztarcsak@solo60.com

Yoann Demont
yoanndemont@solo60.com

Saymon Araújo
saymonaraujo@solo60.com

Marjoe Bacus
marjoebacus@solo60.com

+ Add More Friends

Total:
10 CREDITS

Next

9:41

{Time left to pay:} 04 mm

Hanbury Studios
London, EC2A 3BE

10 CREDIT

Date/Time: 13/06/2022 - 06:00 - 07:00

3 people: 10 credits/person

Your discount (20%) 2 credit

Hanbury Studios
London, EC2A 3BE

10 CREDIT

Date/Time: 13/06/2022 - 06:00 - 07:00

3 people: 10 credits/person

Your discount (20%) 2 credit

+ Add Another Session

AVAILABLE CREDITS

Your Solo60 Credits

117 CREDITS

Total:
22 CREDITS

Pay Now

Explore

Sessions

Credits

Profile

Design & ship as you go

UXUI retainer Start from £2500 monthly*



What You Get:

A fractional product lead, with a UXUI designer available at your request, to work on your MVP design prototype and system.

Perfect for:

An early-stage startup needing to design a low-code/no-code prototype and an MVP product for a 1-6 month project cycle. It includes website design.

Benefits:

- Pause and cancel at anytime*
- Cost-effective team structure with balanced experience
- Perfect for graphic design tasks (branding, marketing, decks)

Ship retainer starts from £7000 monthly*



What You Get:

A fractional CPTO teamed up with a senior software engineer. The team can scale to a full end-to-end product squad.

Perfect for:

Startups or SMBs scaling fast need a flexible expert team to develop a new product, integrate new features or refactor & transform an outdated product & process.

Benefits:

- Product squad that plugs-in your core team
- Get a dedicated Delivery Manager to supervise your project
- Increase your velocity

Get in touch with your ideas and requirements with our Fractional C-level Design Lead

[Schedule a call](#)